

ESPRIT

PRESS RELEASE ESPRIT SUNWEAR 2017

Californian lifestyle at its best: Esprit Eyewear designers have gained inspiration from the famous Californian coastline to develop a stunning collection of new sunwear models. From soaring cliffs to secret beaches, from the small coastal towns to the big cities with their breathtaking architecture and bustle, the well-known international fashion brand has captured the lights, shapes and color tones found in sunny California. This season collection is awesome, bristling with style, life and quality.

The on-trend sunglasses collection includes new stripes and nature-inspired patterns. For a light and contemporary look, different materials are mixed with impressive results. Studs and metal decoration elements add a touch of glamour to selected models. The frame profiles range from casual to sophisticated, matching the different occasions and lifestyles of the fashion-conscious wearer enjoying the sun. Esprit eyewear always pays great attention to comfort, as well the selection of high-quality materials.

The 2017 color range reflects the upcoming fashion trends. Orchid lilac, black plum, strong red and jade green emerge as the top colors throughout the Sunwear collection 2017.

ET17897 - WOMEN

This flattering Esprit summer model is on-trend with its solid front colors and a thin acetate frame. The black and white stripes on the inside of the temples combined with Havana color on the outside add an enigmatic look to women wearing these sunglasses.

ET17898 - WOMEN

Leave your mark with these modern, bold sunglasses! The perfect fashion piece for women in centre stage who love to make a statement when on the beach or in the bustling shopping streets of the cities. The round bold shape is an effective contrast to the slightly transparent acetate material. The temples in see-through Havana color have a three-dimensional stripe pattern.

ET17899 - WOMEN

Rocks and water, salt and sea, sun and summer: For a cool look, these sunglasses play with mild contrasts found in nature. The squared front shape with a unique stone pattern is inspired by Agate gem stones and accentuates the top brow part. The bottom part is designed in a transparent gradient color. You will certainly love the light, casual style of these sunglasses.

ET17901 - WOMEN

For a feminine, sensual look: These highly fashionable sunglasses are characterized by a big, round shape. Made from Ultem material, they are ultra light and extremely comfortable. An eye-catcher is the metal decoration of the temples, featuring an engraved stripe pattern.

ET17904 - WOMEN

Californian style is easy-going and uncomplicated – just like these sunglasses. With a softly squared front shape, they are easy to wear and a flattering statement for every woman. The transparent frosty front colors are matched with black shiny temples. Feminine metal studs enrich the temples.

ET17907 - WOMEN

Urban chic for a perfect city stroll! A very modern and feminine design, these new summer-and-sun glasses are just ideal for a relaxing day in the city. The crystal acetate style is accentuated with a colored three-dimensional layer in metallic tones and small studs applied to the front.

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Stripes in the same color decorate the transparent temples. For women who love a feminine look with a striking appearance.

ET17909 - WOMEN

Breathe lightness and enjoy a laid-back look with these new sunglasses! A three-dimensional cutting enhances the round front shape, emphasizing the top brow part. New Havana tones match the solid color of the temples, adding a casual look to this brand new style. A subtle touch is added with the inclusion of a metal logo plate on the temple.

ET17915 - WOMEN

For the elegant, sophisticated woman with style and modern flair! This Esprit eyewear combines a metal frame with a juxtaposed shiny TR90 rim for a very light and contemporary look. This creates a unique shape-in-shape effect with a combined round and feline look.

ET17917 - MEN

Make a clear statement with these men's sunglasses! A unique color combination with Havana lamination gives an attractive and refined look to the square shape with a double bridge. These sunglasses are good-looking and a practical accessory when enjoying a cruise along the coast or a city-drive.

ET17918 – MEN

Enjoy a sunny day and look relaxed! These modern sunglasses for men are designed with a multi-layered acetate frame; the nature-inspired pattern or wood-optic finishing is a subtle and unique feature. The round shape-in-shape effect on the front completes this contemporary style.

ET17921 – MEN

For that sophisticated look! This Esprit sunwear for men stands out with its distinguished shape-in-shape effect. The metal frame perfectly mixes with the juxtaposed matt TR90 rim. Very light and comfortable, these sunglasses will be appreciated by easy-going men who seek sunglasses for everyday wear.

ET17922 – MEN

The pilot-inspired frame gives that casual sportive look, in particular with the mirror-lens models. Made from quality Ultem material, these men's sunglasses are very light, flexible and well-fitting. Available also with polarized lenses.

KIDS

Children are fun-loving and enjoy spending time outdoors. Esprit Kids Sunglasses are a high-quality, fashionable accessory for active children to protect their sensitive young eyes from potentially harmful UV rays. The new spring/summer 2017 models offer a wide choice of shapes and colors for boys and girls.

ET19761 - UNISEX

Let's celebrate summer with this pair of Esprit sunglasses! Made in light metal the pilot-style profile comes in new summery shades of teal, rose, purple, navy and red. Stripes or flower patterns decorate the temples.

ET19773 - GIRL

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A chic and daring style for girls! The shiny transparent plastic frame in a slight cat-eye shape is joined with unique Esprit patterns. A fun-inspiring accessory for sunny days with the benefit of eye protection from the sun.

ET19775 - UNISEX

Sun's out! Sunglasses on! Children will just love to wear these. The classic on-trend front shape is enhanced with ultra-flexible temples. The girl's models come with glitter; the matt finishing will surely be preferred by the boys.

ET19776 – UNISEX

The perfect look for children who love to be active and outdoors! Made from break-proof ultra-flexible material, these sporty sunglasses are ideal for outdoor activity. The original Esprit stripes pattern is a real eye-catcher.

About Charmant

For over fifty years, the Charmant Group has won renown in the worldwide optical market for its pioneering work in the research and development of new technologies. Striving for perfection and high quality through its products, this Japanese company has grown into one of the most important players in the competitive global eyewear market. Reliable and quality-driven, the Group has always succeeded in keeping its promise of perfection and dedicated service to the customer, while focusing on the aspirations and requirements of consumers. This strong dedication to perfection can be experienced in Charmant's house as well as in its licensed brands. With its expertise in high-end quality production and a broad global sales network distributing in more than 100 countries, the Charmant Group is a reliable and acknowledged licensed partner.

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