

POLICE

POLICE SUN COLLECTION 2016

Premium lifestyle brand Police is proud to announce the launch of its 2016 Sun Collection. The iconic brand presents a fashion-forward collection with strong influences acquired from current trends, while subtly acknowledging the 30-year-old lifestyle brands heritage.

Expressing the 'urban soul' of the global brand, the collection features frames with bold, contemporary shapes, designed with a unique combination of materials and colour palettes. With vintage detailing inspired by the origins of the brand, the collection remains urban, decisive and versatile.

A naturally rebellious brand, Police experimented during the design process to offer a collection that stands on its own in the eyewear market. This strong attention to detail has resulted in lightweight frames with oval and pantos shapes, double bridge detailing and vintage influences paying homage to re-occurring eyewear trends.

The temples offer contrast through a slim and slender design, with a metal pin on the front to reproduce the iconic Police signature eagle and incorporate an understated vintage feel.

With mirror-coated, tinted and uniform lenses, the styles encompass a soft look, in natural and cosmetic hues. The innovative Police duo lenses, which made a splash in 2015 with Neymar Jr's capsule collection, are enjoying on-going success and remain pride of place in the 2016 Sun Collection.

 A pair of Police Offside 6 sunglasses. The frame is primarily red with silver accents on the bridge and temples. The lenses are gradient-tinted, appearing darker at the bottom and lighter at the top. The temples have a curved, retro design.	<p>Offside 6 - SPL158 col. C86</p> <p>A retro style featuring modern shapes and materials.</p> <p>The gradient lenses appear to float within the frame.</p> <p>The overall look is enhanced by the use of coloured metal on the front piece, complemented by silver elements such as the double bridge and temples.</p>
 A pair of Police Rival 3 sunglasses. The frame is silver with a double-bridge design. The lenses are dark blue with a light blue mirror-coating at the top. The temples are slender and feature a small metal pin on the front.	<p>Rival 3 - S8954V col. 300</p> <p>Metal sunglasses that perfectly embody the contemporary yet vintage feel of the collection.</p> <p>Police's iconic Pantos model has been brought up to date with the innovative duo lenses, which are tinted a smoky grey, except for a strip of light blue mirror-coating at the top.</p>



Game 5 - SPL 161 Col. J24B

A squared, tone-on-tone frame that pairs a light matt base with elements of a darker matching colour. A particular 3D machining process creates the effect of a linen weft engraved on plastic.

The mirror-coated or gradient lenses either match or contrast with the frame. The unmistakable Police style can be seen in the metal trims, such as the double bridge and an eagle-shaped pin on the front piece.



Rival 8 - SPL 155 Col. KAAK

These ultra-masculine squared sunglasses revisit the classic Police style. The frame, in a bronze metal antique finish, and the famous 'hands' connecting the front piece and temples provide a highly modern and minimal flavour.

Green and grey gradient lenses echo the matt green temple tips.