

ESCADA

ESCADA 2016 Optical Collection

Luxurious fabrics, precious lines and iconic colours: these are the keywords to describing the ESCADA 2016 Optical Collection, which elegantly reinterprets the design of the brand's fashion and style accessories.

Design and colour research characterize glamorous frames, whether oval, cat-eyed or squared, drawing inspiration from ESCADA's collection patterns and silk prints. The original combination of acetate and metal offer the frames an added touch of femininity. The trendy simplicity of antiqued metal stands out on sophisticated phantos frames and feminine shapes, enhanced by a refined colour palette consisting of shades of grey, brown and blue set against contrasting hues.

The distinctive details of the ESCADA accessories are echoed on the frames, a case in point being the ESCADA "double E" logo, used as a decoration as well as a functional hinge. Beautiful acetates reproduce the sheen of the fashion house's fabrics, while a special 3D printing technique used on the metal temples reproduces a pattern inspired by ESCADA's iconic leather products.

As from this season, the ESCADA Eyewear Collection dons a new distinguishing feature, with each model being marked by a metallic "double E" logo on the exterior side of the temple tips.



VES427 col. 8PWK

A retro-inspired design marks this model with a wide, rounded front piece and two materials for the frame. Indeed, the antiqued metal of the temples runs along the top of the acetate front piece, and doubles as a bridge.



VES431 col. 7P6

A delicate sharkskin effect embellishes the acetate front piece of this squared model. A special 3D printing technique reproduces ESCADA's most iconic leather pattern on the metal temples.

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VES426 col. TA2

This slightly cat-eyed model in fine glittery acetate reproduces the sheen of the fashion house's fabrics. A metal ESCADA "double E" logo embellishes the temples.



VES903 col. Q39M

This feminine model is marked by an unusual play of colours, with the inside and the outside of the frame revealing contrasting hues. The top of the metal front piece is enamelled and matches the colour of the acetate temples. The ESCADA "double E" logo features on a small metal plate that embellishes the temples.