

ESPRIT

ESPRIT EYEWEAR SUNGLASSES 2015

Established in sunny California during the swinging 1960s, today Esprit still remains faithful to its founding philosophy: to create stylish, on-trend clothing and accessories that are well made, truly comfortable and top value for money. With this motto in mind, season after season Esprit delivers high-quality fashion collections that beautifully capture the easy chic and elegance of this best-selling brand.

Esprit eyewear follows suit with sun and optical frames that embrace the key Esprit tenets of quality and style while channelling fresh fashion inspirations. Spring summer 2015 sees a thrilling parade of new sunglasses whose look and composition are led by exciting new influences. The iridescent fascination of sunlight is explored by designers and transformed into gleaming frame translucency, alluring gradients and lavish layered effects. A welcome return to glamour sees frames gliding into dazzling executions featuring shimmering and glittered hues. Decorative styles are rejuvenated with sensational contemporary prints in a fervent panoply of geometric, tribal and double-patterned deliveries.

ET17844 - WOMEN

Strike a pose with this highly fashionable and ultra-flattering Esprit summer frame for women. The chicly flared silhouette is revved up by tribal influences with bustling pattern-on-pattern effects on grey, blue and Havana models. Decorative metal inserts in contrasting tones give added verve to this high-calibre style.

ET17845 - WOMEN

This sensuous look is made extra irresistible thanks to the unique frame composition of glittered transparent acetate. Driven by the light of the summer sun, this sophisticated style comes in almost-nude pink, cool blue, toffee brown and black beauty. Each model is enhanced by an understated metallic temple detail.

ET17849 - WOMEN

Take centre stage with this fabulous Esprit sun style! Echoing the light and tone of the summer season, this look pulls out all fashion stops starting with gloriously gradient lenses and a generously oversized profile in translucent pastel-inspired shades of pink, turquoise and hazel-brown. These models are enhanced by a contemporary Havana-patterned brow line giving definition and individuality to the look. An all-over marble motif graces a cool grey style.

ET17853 - WOMEN

Pull out all fashion stops with this supremely on-trend new sun frame from the Esprit collection. Executed in jet black and popsicle-pastel tones of purple, green and sweet toffee, a dramatic statement is made by strong geometric lines and square frame front.

ET17860 - WOMEN

Led by trendy directions in tribal and geometric prints, vivid new tones flatter frame fronts in wild striated and sponged-on realisations. The slightly rounded frame front and broad temples up the fashion ante of this chic women's style.

ET17861 - WOMEN

Put the accent on style with this contemporary new fashion frame from the Esprit spring summer collection. Seasonal sun references influence the light translucency of the silhouette while a dappled Havana browline adds a chic and unique style nuance. This luscious style comes in crisp tones of turquoise, red, brown and grey.

ET17863 - WOMEN

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Express cool European sophistication with these new shades by Esprit. The slender, rounded profile features an accented browline and geometric etchings on its cool metal surface. A textured material mix, gradient lenses and svelte contemporary design enhance the chic, urban flair of the style.

ET17866 - MEN

Add this handsome Esprit frame to casual or smart wear for an instant style boost. Taking its design inspiration from vintage sources and the summer play of light and shadow, this iconic frame profile in smooth, high-quality acetate features innovative colour executions including dappled havanas, tinted blasts and two-toned exteriors. Look laid-back and cool in an orange-fired model or suit up in classic black.

ET17868 - MEN

Looking for cool sunglasses that are trendy but not excessive? Then try this stylish new men's look from Esprit. The pilot-inspired metallic frame features a geometric profile in leanly constructed lines. A flash of fashion is revealed on the temples where an understated tribal motif tastefully decorates the planes. This is a relaxed look that can be worn on any occasion.

KIDS

Kids will go crazy for new Esprit summer sun frames in an array of comfortable, well-fitting styles. Classic, wrapped and pilot profiles are fantastically reimagined in pop and candy tones with vibrant temple graphics, colour-blocking and athletically striped deliveries. Kids won't want to take these UV-protective frames off all summer.

ET19759 - UNISEX

The sights and sounds of summer are succinctly evoked in these cool new Esprit kids' sunshades. Translucent frame fronts are expressed in ice lolly tones of red, green, pink and blue. Temples are a riot of colourful stripes. These shades look great and protect vulnerable young eyes all year long.

ET19760 - GIRL

Chic little girls will adore this trendy summer frame from Esprit. Ever-so-slightly oversized, the transparent rims in light sorbet tones are complemented by colourful floral-printed temples. A great look for a day at the beach.

ET19761 - UNISEX

School's out! Celebrate the start of the summer holidays with a pair of Esprit sunglasses. This svelte pilot-inspired frame is not only hip, it offers top UV protection for long days filled with fun and frolics. The light, metal profile comes in five bright shades including red, yellow and blue.

ET19762 - UNISEX

Get active this summer with a trendy pair of sporty Esprit sunglasses. This cool kids' style boasts a wrap-around profile, mirrored lenses and colourful temple stripes. Available in red, green, blue or grey, this flexible frame is made of break proof material, making it just perfect for adventure-loving girls and boys.

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About Charmant

For over fifty years, the Charmant Group has won renown in the worldwide optical market for its pioneering work in the research and development of new technologies. Striving for perfection and high quality through its products, this Japanese company has grown into one of the most important players in the competitive global eyewear market. Reliable and quality-driven, the Group has always succeeded in keeping its promise of perfection and dedicated service to the customer, while focusing on the aspirations and requirements of consumers. This strong dedication to perfection can be experienced in Charmant's house as well as in its licensed brands. With its expertise in high-end quality production and a broad global sales network distributing in more than 100 countries, the Charmant Group is a reliable and acknowledged licensed partner.

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