

POLICE

Police presents the special Neymar Jr model



Having opened the New Year with the announcement of its new testimonial, Neymar Jr, Police now presents a special model with bold and contemporary design; created especially for him and reflecting the personality of the talented Brazilian footballer.

In these glasses, the brand's distinctive traits are enhanced with new creative ideas. The brand's vintage soul is enriched with an innovative and unique finish. The fork temples are reinterpreted in a modern way and present two hues in a contrasting matte and chrome finish that continues on to the front piece. The lenses feature an unconventional finish with a mirrored section on the top part; creating a new and contemporary two-tone effect, one of the eyewear's distinguishing elements. The double bridge is made of metal, as is the insert that customises the two sides of the front piece in a futuristic revisitation of the infamous Police logo.

The special Police Neymar Jr model is available in the following colour combinations: crystal/black, petrol blue/clear grey, champagne/light brown, blue/black, burgundy/dark tortoise shell, purple/black, black/ dark tortoise shell. The model will be sold with a special case, signed by Neymar Jr and featuring the iconic NJR logo and will be available from mid April 2014 in official Police stockists including opticians and department stores world-wide.